

Ticker:1216 TT



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# 1. Uni-President overview



## The Structure of Uni-President Group

Taiwan F&B: Uni-President (UPEC) (1216 TT)

#### F&B

Uni-President China (UPCH) (220 HK)

**UPEC holds 73.5%** 

Southeast Asia Holdings

(Vietnam · Indonesia · Thailand · Philippines)

**UPEC holds 100%** 

TTET Union (1232TT)



UPEC holds 30 % UP Group holds 37.64% Wei Li Food



UPEC holds 33.3% Taiwan To.2 Noodle Company

Kuang Chuan



UPEC holds 31.25% Taiwan To.3 Dairy Company

#### **Distribution & Retail**

President Chain Stores (PCSC) (2912TT)



**UPEC holds 45.4%** 

Starbucks (Taiwan & Shanghai)

PCSC holds 30% UPEC holds 20%



UPEC holds 20.5% PCSC holds 19.5%



Nan Lien International

**UPEC holds 100%** 

#### **Others**

Ton-Yi Industrial (9907TT)

**UPEC holds 45.55%** 

President International Development (PIDC)

**UPEC holds 68.03%** 

Scinopharm (1789TT)

UPEC holds 37.71% UP Group holds 48.15%

**President Securities** (2855TT)

UPEC holds 27.26%; UP Group holds 32.66%

\* The above structure only includes Uni-President's major subsidiaries.



## The Highlight of Uni-President Group

### **Largest F&B Company in Taiwan**

- Market Cap US\$5.97bn, QFII ratio 45.21%, total assets US\$9.0bn, and revenue US\$10.9bn.
- · Vertical integration from manufacturing, distribution to retailing.

### **Top 3 F&B Company in China**

Top. 2 position in Tea and Instant Noodles & Top 3 position in Juice

### Largest CVS & Hypermarket Retailers in Taiwan

• "7-11" Convenience Store Chains & "Carrefour" Hypermarket Chains in Taiwan

### Focusing F&B and Retail Businesses in Asia

### Ranked as Top.2 Admired Taiwan Company by WSJ

- Source: The Wall Street Journal's Asia 200 survey in 2010
- \* Market cap & QFII based on the closing price \$NT41.85 (US\$1=NT\$30.063) as of Oct27, 2011
- \* \* Total assets and revenue were consolidated-based in 2010 (US\$1=NT\$31.52).



# 2. Taiwan F&B Business



# **UPEC Key Financials**

NT\$m	Y20	)09	Y2010		2010.1-9M		2011.1-9M			
	Amount	% of sales	Amount	% of sales	YoY	Amount	% of sales	Amount	% of sales	YoY
Revenue (Consolidated)	290,196		343,420		18.3%	261,101				
Revenue (Parents)	44,784	100.0%	48,962	100.0%	9.3%	36,810	100.0%	39,898	100.0%	8.4%
Gross Profit	10,827	24.2%	11,376	23.2%	5.1%	8,794	23.9%	9,291	23.3%	5.7%
Operating Profit	1,837	4.1%	1,758	3.6%	-4.3%	1,383	3.8%	1,636	4.1%	18.3%
Net Income	7,861	17.6%	10,929	22.3%	39.0%	9,913	26.9%	7,740	19.4%	-21.9%
EPS (after tax)	1.83		2.55		39.3%	2.18		1.70	0.0%	-22.0%
ROE	12.95%		16.27%							
Total Payout Ratio:	98%		78%							
Cash dividend/share	0.80		1.40							
Stock dividend/share	1.00		0.60							



# **UPEC Historical Key Financials**

NT\$m	Y2	006	Y2007		Y2008		Y2009	
	Amount	% of sales						
Revenue (Consolidated)	257,667		288,592		299,722		290,196	
Revenue (Parents)	42,845	100.00%	46,026	100.00%	49,445	100.00%	44,784	100.00%
Gross Profit	9,971	23.27%	10,165	22.09%	9,520	19.25%	10,827	24.18%
Operating Profit	1,588	3.71%	1,659	3.60%	1,701	3.44%	1,837	4.10%
Net Income	3,607	8.42%	11,017	23.94%	3,601	7.28%	7,861	17.55%
EPS (after tax)	1.01		2.95		0.92		2.02	
ROE	8.0%		20.1%		6.0%		12.95%	
Total Payout Ratio:	119%		85%		96%		89%	
Cash dividend/ share	0.6		2.0		0.44		0.80	
Stock dividend/share	0.6		0.5		0.44		1.00	



# 3. CVS & Retail business



### **CVS & Retail Businesses**



## **President Chain Store Corp. (PCSC 2912TT)**

- History: Opened the first 7-11 in Taiwan in 1980 & Listed on TWSE since 1997.
- Valuation: Market cap US\$5.95bn\*, QFII ratio 43.81%.
- Geographic Scope: Taiwan · China · Southeast Asia (Philippine · Vietnam).
- China Retail Businesses:
  - First entered China retail market through Shanghai Starbucks in Year 2000.
  - In May 2008, be granted "7-Eleven" franchise license in Shanghai; 82 stores opened as of end September, 2011.

<sup>\*</sup> Market cap & QFII Ratio based on closing price \$NT172.0 as of Oct27, 2011, US\$1=NT\$30.063



# **PCSC Key Financials**

NT\$m	Y20	)09		Y2010		2010	.1-9M		2011.1-9M	
	Amount	% of sales	Amount	% of sales	YoY	Amount	% of sales	Amount	% of sales	YoY
Revenue (Consolidated)	148,278		169,917		14.6%	124,831				
Revenue (Parents)	101,756	100.0%	114,664	100.0%	12.7%	85,487	100.0%	90,732	100.0%	6.1%
Gross Profit	32,966	32.4%	35,923	31.3%	9.0%	26,738	31.3%	28,478	31.4%	6.5%
Operating Profit	4,893	4.8%	5,527	4.8%	13.0%	4,130	4.8%	4,563	5.0%	10.5%
Net Income	4,059	4.0%	5,726	5.0%	41.1%	4,926	5.8%	5,456	6.0%	10.8%
EPS (after tax)	3.90		5.51		41.3%	4.74		5.25		10.8%

<sup>\*</sup> Dividend policy in 2010: Cash payout ratio 89% (cash dividend/per share=NT\$4.9)



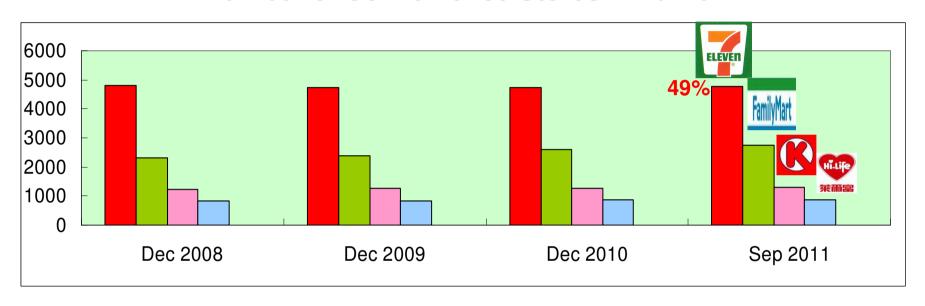
# **PCSC Historical Key Financials**

NT\$m	Y2006		Y2	007	Y2	008	Y2009	
	Amount	% of sales						
Revenue (Consolidated)	132,945		141,982		145,899		148,278	
Revenue (Parents)	99,980	100.00%	102,364	100.00%	102,191	100.00%	101,756	100.00%
Gross Profit	30,243	30.25%	31,744	31.01%	32,735	32.03%	32,966	32.40%
Operating Profit	4,514	4.51%	4,854	4.74%	4,607	4.51%	4,893	4.81%
Net Income	3,822	3.82%	3,622	3.54%	3,520	3.44%	4,059	3.99%
EPS (after tax)	4.18		3.96		3.85		3.90	
ROE	24.53%		22.47%		21.53%		22.95%	
Total Payout Ratio:	84%		81%		88%		92%	
Cash dividend/ share	3.50		3.20		2.04		3.60	
Stock dividend/share	0.00		0.00		1.36		0.00	



## **PCSC's Market Share in Taiwan**

### **Number of Convenience Stores in Taiwan**



	Dec 2008	Dec 2009	Dec 2010	Sep 2011
7-ELEVEN Chain	4,800	4,750	4,750	4,780
Family Mart Chain	2,324	2,394	2,593	2,764
Hi-Life Chain	1,244	1,252	1,254	1,289
OK Chain	826	829	850	859



## PCSC's Major Retail Scopes in Taiwan

#### Convenience Store

#### 7-ELEVEN



PCSC holds 100% # of stores: 4,780

#### **Drugstore**

#### Cosmed Taiwan



PCSC holds 100% # of stores: 347

#### **Merchandise Stores**

#### **MUJI**



PCSC holds 51% # of stores: 22

#### **Department Store**

#### Hankvu



**UPEC holds 30%** # of store: 2

#### **Shopping Mall**

#### **Dream Mall**

# of store: 1



#### **PCSC**

#### Restaurants

### **Starbucks Taiwan**

PCSC holds 30% **UPEC holds 20%** # of stores: 248



#### **Cold Stone** Creamery



PCSC holds 100% # of stores: 31

#### **Afternoon Tea**



PCSC holds 51% # of stores: 9

#### **Mister Donut**



PCSC holds 50% # of stores: 49

#### **Distribution & Logistics**





**UP Group holds 65%** 

#### **Uni-President Cold-Chain**



**UP Group holds 100%** 

#### Wisdom Distribution



**UP Group holds 100%** 

#### TAKKYUBIN



Online Retailer

#### Rakuten



PCSC holds 49%

#### 博客來網路書店 ❤ 統一企業集員 00069

**Books.com.tw** PCSC holds 50.03%



PCSC holds 100%





## PCSC's Major Retail Scopes Overseas

#### China

#### -----

#### **Restaurants**

#### Shanghai Starbucks

PCSC holds: 30% UPEC holds: 20% # of stores: 220



#### **Drugstore**

**Shenzhen Cosmed** 

**Convenience Store** 

PCSC holds 100%

# of stores: 82

Shanghai 7-ELEVEN

PCSC holds 65% # of stores: 7



4 ELEVEN

#### Supermarket

**Shandong Uni-Mart** 

PCSC holds 55% # of stores: 162



#### Hypermarket

Sichuan Uni-Mart

PCSC holds 40% # of stores: 5



## **Cold Stone Creamery**

PCSC holds 100% # of stores: 47



#### **Shanghai Afternoon Tea**

PCSC holds 51% # of stores: 3



#### **Shanghai Mister Donut**

PCSC holds 50% # of stores: 16



# Southeast Asia

**Convenience Store** 

#### **Philippine 7-ELEVEN**

PCSC holds 56.59% # of stores: 632



#### Supermarket

#### **Vietnam Uni-Mart**

PCSC holds 51% # of stores: 1



<sup>\*</sup> Store No. is as of end Sep, 2011

# 4. China F&B Business



### F&B Business in China

### Uni-President China Holdings Ltd. (UPCH 220 HK)

(**UPEC** holds 73.5%)

- Commenced China F&B operations in 1992.
- Listed on HKSE since Dec 17<sup>th</sup>, 2007
- Current market cap US\$2.23bn\*.
- Strong market position: Top.2 in RTD Tea & Instant Noodles;
   Top.3 in Diluted Juice.
- Distribution to 31 provinces across China.
- Advertising banners at the stadium of NBA Houston Rockets
- Sole official instant noodles sponsor of Beijing 2008 Olympics





<sup>\*</sup> Market cap based on closing price \$4.82HKD as of Oct27, 2011, US\$1=HK\$7.7713



# **UPCH Key Financials**

<b>USD</b> in thousands	2011.1-9M	2010.1-9M	YoY
Reported Net Profit	46,840	71,701	-34.67%

RMB in thousands	2011.1-6M	2010.1-6M	YoY
Reported Net Profit	176,577	298,335	-40.81%

<b>USD</b> in thousands	2011.1-3M	2010.1-3M	YoY
Reported Net Profit	10,229	19,235	-46.82%



## **UPCH Historical Key Financials**

RMBm	YZ	2009	Y	2010	Y20	10 1H		Y2011 1H	
	Amount	% of sales	YoY						
Revenue	9,109	72.3%	12,591	100.0%	6,164	100.0%	8,799	100.0%	42.8%
Gross Profit	3,617	28.7%	4,043	32.1%	2,123	34.4%	2,481	28.2%	16.9%
Operating Profit	767	6.1%	558	4.4%	343	5.6%	156	1.8%	-54.6%
Pre-tax Profit	896	7.1%	682	5.4%	398	6.5%	227	2.6%	-42.8%
Net Profit	705	5.6%	519	4.1%	298	4.8%	177	2.0%	-40.8%
Reported EPS (cents)	19.58		14.42		8.29		4.91		
ROE	11.56%		7.92%						



# Strategic Alliances & Partnerships in China

Company	Stake	Remark	Area of cooperation
Jinmailang JV	50%	"Nissin Hualong Food (Jinmailang brand)" is 2nd largest instant noodle manufacturer in China.	Jinmailang is UPCH's OEM partner in manufacturing bottled water. The JV is in China beverages segment.
Andre Juice (2218	15% HK)	One of the largest apple juice concentrate suppliers in China	Raw material supply
<b>Wondersun Dair</b>	9% y	Leading milk powder brand in China	Exposure to dairy market



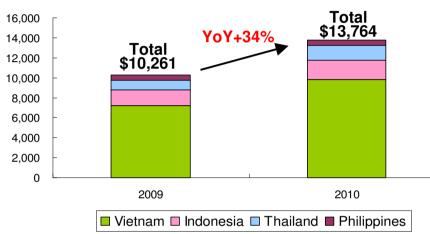
# 5. Southeast Asia F&B Business

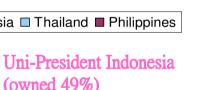


### F&B Business in Southeast Asia

#### NT\$m

#### **Southeast Asia F&B Sales**





# (owned 100%) (owned 49%) Aquatic Feeds, Flours, Instant Beverage \ Instant Noodles

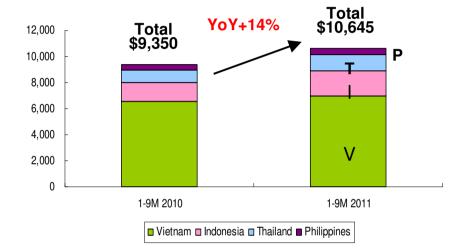
## Noodles, Beverage

**Uni-President Vietnam** 

- Aquatic feeds: No.1 market position
- ◆ Largest profit contributor to Uni-President Southeast Asia Holdings
- Export the feeds to Malaysia Singapore and India

#### Deverage instant roome

- ◆ RTD green tea is ranked No.1 market position
- ◆ The spicy flavor instant noodle is one of the leading position
- Continue to expand beverage business



## Uni-President Thailand (owned 100%)

#### Beverage

- ◆ Focus on Juice ` Vegetable & Fruit Juice
- ◆ "Unif 100% Vegetable & Fruit Juice" is ranked No.1 with 58% market share

# Uni-President Philippines (owned 100%)

#### **Instant Noodles**

- ◆ Closer cooperation with 7-11 Philippines
- ◆ Import Uni-President beverage products to explore Philippines market opportunities

