

Ticker:1216 TT



### **Disclaimers**

The information contained in this presentation is intended solely for your personal reference. Such information is subject to change without notice and no representation or warranty express or implied is made as to, and no reliance, should be placed on, the fairness, accuracy, completeness or correctness of the information contained in this presentation. This presentation does not intend to provide, and you may not rely on this presentation as providing, a complete or comprehensive analysis of the Company's financial or trading position or prospects. None of the Company nor any of its respective affiliates, advisors or representatives shall have any liability (in negligence or otherwise) whatsoever for any loss or damage howsoever arising from any use of this presentation or its contents or otherwise arising in connection with this presentation.

This presentation contains projections and forward-looking statements that may reflect the Company's current views with respect to future events and financial performance. Readers are cautioned not to place undue reliance on these forward-looking statements which are subject to various risks and uncertainties and no assurance can be given that actual results will be consistent with these forward-looking statements. The Company undertakes no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise.

This presentation does not constitute an offer or invitation to purchase or subscribe for any securities or financial instruments or the provision of any investment advice, and no part of it shall form the basis of or be relied upon in connection with any contract, commitment or investment decision in relation thereto, nor does this presentation constitute a recommendation regarding the securities or financial instruments of the Company.



# Agenda

1. Uni-President (1216TT) Group Overview

2. CVS & Retail Business (PCSC 2912TT)

1. Uni-President(1216TT) Group Overview



# The Major Structure of Uni-President Group

**Taiwan F&B: Uni-President (UPEC) (1216 TT)** 

#### F&B

**Uni-President China** (UPCH) (220 HK) **UPEC holds 70.5%** 

**Southeast Asia** Holdings

(Vietnam · Indonesia · Thailand . Philippines) **UPEC holds 100%** 

TTET Union (1232TT)



**UPEC holds 37.7% UP Group holds 45.3%** 

Wei Lih Food UPEC holds 33.3%



**Kuang Chuan** 

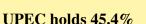
**UPEC** holds 31.25% **Taiwan To.3 Dairy** Company

Container & Packaging Distribution & Retail

Ton-Yi Industrial (9907TT)

**UPEC holds 45.55%** 

**President Chain** Stores (PCSC) (2912TT)



Starbucks (Taiwan & Shanghai)

PCSC holds 30% **UPEC holds 20%** 

Presicarre Corp.

**UPEC holds 20.5%** PCSC holds 19.5% Carrefour

ELEVEN

**Nan Lien International** 

**UPEC holds 100%** 

**Others** 

**President International Development** (PIDC)

**UPEC holds 68.03%** 

Scinopharm (1789TT)

**UPEC** holds 37.94% **UP Group holds 48.37%** 

**President Securities** (2855TT)

**UPEC holds 27.71%; UP Group holds 33.11%** 

\* The above structure only includes Uni-President's major subsidiaries.



# The Highlight of Uni-President Group

### **Largest F&B Company in Taiwan**

- \*Market Cap US\$9.96bn, \*QFII ratio 51.55%, \*\*total assets US\$11.75bn, and \*\*revenue US\$14.43bn.
- Vertical integration from manufacturing, distribution to retailing.

### Top 3 F&B Company in China

• Top. 2 position in Tea and Instant Noodles & Top.3 position in Juice

### **Largest CVS & Hypermarket Retailers in Taiwan**

• "7-11" Convenience Store Chains & "Carrefour" Hypermarket Chains in Taiwan

### Focusing F&B and Retail Businesses in Asia

- \* Market cap & QFII based on the closing price NT\$61.5 (US\$1=NT\$30.025) as of Aug 7, 2013
- \* \* Total assets and revenue were consolidated-based in 2012: US\$1=NT\$29.09 for total assets; NT\$29.623for revenue.



# **Uni-President (1216TT) Consolidated Revenue by sectors**

<b>Revenue by Sectors</b>	2012.1-6M	% of	2013.1-6M	% of	YoY
(NT\$m)		sales		sales	
1.F&B and Feeds	90,053	41%	98,254	42%	9.1%
2.CVS & Other Retail	93,512	42%	97,923	41%	4.7%
3.Container&Packing	14,899	7%	16,224	7%	8.9%
4.Others	22,359	10%	23,614	10%	5.6%
Total	220,823	100%	236,015	100%	6.9%
Less: Adjustment and Elimination	(22,461)		(24,835)		
Total Revenue	198,362		211,180		6.5%



### **Uni-President (1216TT) Consolidated Segmental Revenue**

Revenue (NT\$m)	F&B	Convenient Stores	Retail Business	Container & Packaging	Others	Feeds	PCSC's other operating
				Business			segments
2013.1-6M	87,496	62,138	19,143	16,224	15,402	10,758	8,172
2012.1-6M	78,085	60,450	16,726	14,899	15,440	11,968	7,419
YoY	12.05%	2.79%	14.45%	8.89%	-0.25%	-10.11%	10.15%

Revenue (NT\$m)	Filling Stations	Electric Appliances	Pharmaceutical Department	Leisure Business	Logistics Business	General	Adjustment and Elimination	Consolidated Sales
(14 1 \$111)	Stations	Appliances	Department	Development		mvesuments	and Emimation	Sales
2013.1-6M	7,383	3,939	2,524	1,543	1,087	206	(24,835)	211,180
2012.1-6M	7,197	3,596	1,884	1,269	1,720	170	(22,461)	198,362
YoY	2.58%	9.52%	33.97%	21.59%	-36.82%	21.18%	-10.57%	6.46%



### **Uni-President (1216TT) Consolidated Key Financials**

Consolidated basis	ROC Gaap				IFRS adjusted		IFRS			
Consolidated basis	2011Y		2012Y		2012.1-6M		2013.1-6M			
NT\$m	Amount	% of sales	Amount	% of sales	Amount	% of sales	Amount	% of sales	YoY	
Revenue	388,028	100.00%	427,515	100.00%	198,362	100.00%	211,180	100.00%	6.5%	
Gross Profit	110,300	28.43%	127,470	29.82%	61,880	31.20%	66,346	31.42%	7.2%	
Operating Profit	15,082	3.89%	19,152	4.48%	10,115	5.10%	10,178	4.82%	0.6%	
*Net Income	9,448	2.43%	12,407	2.90%	6,445	3.25%	6,516	3.09%	1.1%	
*EPS (after tax)	2.08		2.55							
Total Payout Ratio:	82%		78%							
Cash dividend/share	1.00		1.40							
Stock dividend/share	0.70		0.60							

<sup>\*</sup>Net Income & EPS (after tax) is attributable to the equity holders of the company.



### **Major Profit Contributors to Uni-President Group (Stand-alone basis)**

Νιπόνο	Taiwan (ROC) Gaap  Footnote in 2013 interim fin report								
NT\$m	Y20	11	Y20	12	2012.1	1-6M	2013.1-6M		
	Annual	% of NI	Annual	% of NI	Annual	% of NI	Annual	% of NI	
Operating Profit	1,866	20%	1,994	16%	1,028	16%	N/A	N/A	
Total Investment Income (Equity Method)	7,598	80%	10,338	83%	5,272	85%	N/A	N/A	
Major Components of Investment Income:									
1. Cayman President (100% ownership)	1,699	18%	6,480	52%	2,326	37%	1,776	27%	
2. PCSC (2912TT) (45.4% ownership)	2,685	28%	3,068	25%	1,547	25%	1,724	26%	
3. Ton Yi Industrial (45.55% ownership)	448	5%	63	1%	63	1%	320	5%	
4. Scinopharm (1789TT) (37.94% ownership)	373	4%	444	4%	161	3%	286	4%	
5. Kai Yu Investment (100% ownership)	368	4%	(36)	0%	269	4%	284	4%	
6. PIDC (68.03% ownership)	609	6%	(610)	-5%	(93)	-1%	215	3%	
7. Nan Lien International (100% ownership)	255	3%	227	2%	149	2%	173	3%	
8. President Securities (2855TT) (27.71% ownership)	155	2%	309	2%	163	3%	135	2%	
9. TTET Union (1232TT) (37.67% ownership)	176	2%	133	1%	87	1%	129	2%	
Net Income attributable to the equity holders of the									
company (NI)	9,448	100%	12,407	100%	6,233	100%	6,516	100%	



# **Leading Market Position in Taiwan**

YTD	Y2012.1-6M	Y2013.1-6M
<b>Instant Noodle:</b>		
UPEC (No.1)	48.75%	48.77%
Wei-Lih	21.41%	22.01%
Vedan	18.21%	17.01%
Master Kong	4.13%	4.03%

YTD	Y2012.1-6M	Y2013.1-6M
RTD Tea:		
UPEC (No.1)	46.60%	46.30%
Vitalon	9.60%	8.70%
Lipton	4.80%	4.60%
<b>Bottled Water:</b>		
UPEC (No.1)	27.00%	27.50%
Vedan	13.50%	12.80%
Yes Water	10.50%	10.90%
RTD Juice:		
Coca-Cola	24.80%	21.20%
UPEC (No.2)	16.20%	12.70%
Ocean Spray	11.80%	11.10%
Weichuan	10.80%	11.10%
RTD Coffee:		
King Car	30.90%	32.70%
Weichuan	20.50%	21.00%
UPEC (No.3)	16.80%	17.40%
Bifido	11.50%	8.60%

YTD	Y2012.1-6M	Y2013.1-6M
Yogurt Drink		
UPEC (No.1)	69.40%	70.50%
Weichuan	20.30%	21.20%
Kuang Chuan	6.90%	4.90%
Flavored Milk		
UPEC (No.1)	50.30%	49.00%
Kuang Chuan	27.80%	23.80%
Bifido	6.20%	5.80%
Soy Milk		
UPEC (No.1)	67.10%	67.70%
Kuang Chuan	17.00%	16.90%
Imei	14.30%	14.30%
Fresh Milk		
Weichuan	35.70%	36.60%
UPEC (No.2)	31.10%	31.60%
Kuang Chuan	23.90%	23.10%





















## 2. CVS & Retail Business (PCSC 2912TT)



### **CVS & Retail Businesses**



### **President Chain Store Corp. (PCSC 2912TT)**

(**UPEC** holds 45.4%)

- History: Opened the first 7-11 in Taiwan in 1980 & Listed on TWSE since 1997.
- Valuation: Market cap US\$6.93bn\*, QFII ratio 44.32%.
- Geographic Scope: Taiwan · China · Southeast Asia (Philippine).
- China Retail Businesses:
  - First entered China retail market through Shanghai Starbucks in Year 2000.
  - In May 2008, be granted "7-Eleven" franchise license in Shanghai; 103 stores opened as of end Sep, 2012.

<sup>\*</sup> Market cap & QFII Ratio based on closing price NT\$200 as of Aug 7, 2013, US\$1=NT\$30.025



## PCSC (2912TT) Consolidated Revenue by sectors

<b>Revenue by Sectors</b>	2012.1-6M	% of	2013.1-6M	% of	YoY
(NT\$m)		sales		sales	
1.Conveinet Stores	60,450	65%	62,138	63%	2.8%
2.Retail Business (including filling stations)	23,923	26%	26,526	27%	10.9%
3. PCSC's other operating segments	7,419	8%	8,172	8%	10.1%
4. Logistics Business	1,720	2%	1,087	1%	-36.8%
Total Revenue	93,512	100%	97,923	100%	4.7%



## PCSC (2912TT) Consolidated Key Financials

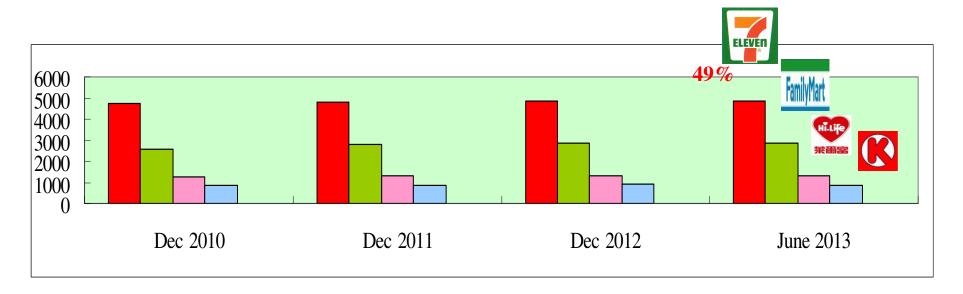
Consolidated basis	ROC Gaap				IFRS adjusted		IFRS			
Consolidated basis	2011Y		2012Y		2012.1-6M		2013.1-6M			
NT\$m	Amount	% of sales	Amount	% of sales	Amount	% of sales	Amount	% of sales	YoY	
Revenue	189,252	100.00%	208,264	100.00%	93,512	100.00%	97,923	100.00%	4.7%	
Gross Profit	60,368	31.90%	63,220	30.36%	30,861	33.00%	30,505	31.15%	-1.2%	
Operating Profit	8,920	4.71%	8,727	4.19%	4,367	4.67%	5,044	5.15%	15.5%	
*Net Income	6,352	3.36%	6,789	3.26%	3,509	3.75%	4,325	4.42%	23.3%	
*EPS (after tax)	6.11		6.53		3.38		4.16		23.1%	
Total Payout Ratio:	79%		74%							
Cash dividend/share	4.80		4.85							
Stock dividend/share	0.00		0.00							

<sup>\*</sup>Net Income & EPS (after tax) is attributable to the equity holders of the company.



### PCSC's Market Share in Taiwan

### **Number of Convenience Stores in Taiwan**



	Dec 2010	Dec2011	Dec2012	June 2013
■ 7-ELEVEN Chain	4,750	4,803	4,852	4,870
Family Mart Chain	2,593	2,823	2,851	2,862
■ Hi-Life Chain	1,254	1,295	1,304	1,289
OK Chain	850	867	890	879

Data source: PCSC

# PCSC's Major Retail Scopes in Taiwan

#### **Convenience Store**

7-ELEVEN



PCSC holds 100% # of stores: 4,870

**Drugstore** 

**Cosmed Taiwan** 



PCSC holds 100% # of stores: 357

#### Merchandise Stores

**MUJI** 



PCSC holds 51% # of stores: 28

#### **Department Store**

**Hankyu** 

PCSC holds 70%



# of store: 2

#### **Shopping Mall**

Dream Mall

PCSC holds 19%

**UPEC holds 40.5%** 

PIDC holds 40.5%

# of store: 1

### **PCSC (2912TT)**

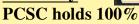
#### Restaurants

Starbucks Taiwan

PCSC holds 30% UPEC holds 20%

# of stores: 290





# of stores: 37

#### **Afternoon Tea**

PCSC holds 51%

# of stores: 14 AfternoonTea

#### **Mister Donut**



PCSC holds 50% # of stores: 54

#### 21 Century



PCSC holds 100%

# of stores: 36

#### **Distribution & Logistics**

Retail Support International



**UP Group holds 65%** 

### **Uni-President Cold-Chain**



**UP Group holds 100%** 

## Wisdom Distribution



**UP Group holds 100%** 

#### TAKKYUBIN



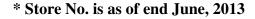
PCSC holds 70% UPEC holds 20%

#### **Online Retailer**



Books.com.tw PCSC holds 50.03%







# PCSC's Major Retail Scopes Overseas

### China

### **Southeast Asia**

#### **Convenience Store**

Shanghai 7-ELEVEN

PCSC holds 100% # of stores: 77



#### Supermarket

**Shandong Uni-Mart** 

PCSC holds 55% # of stores: 180



**Presiclerc(Beijing)** 

PCSC holds 98.12%

# of stores: 8



Hypermarket

Sichuan Uni-Mart



PCSC holds 100%

# of stores: 5

#### **Restaurants**

**Shanghai Starbucks** 

PCSC holds: 30% UPEC holds: 20%

**# of stores: 364** 



#### **Cold Stone Creamery**

PCSC holds 100% # of stores: 56



#### **Shanghai Mister Donut**

PCSC holds 50% # of stores: 18



#### **Convenience Store**

Philippine 7-ELEVEN (SEVN PM)

PCSC holds 51.56% # of stores: 893



# Q&A

