

股票代號:1216 TT



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Agenda

1. Uni-President (1216TT) Group Overview

2. CVS & Retail Business (PCSC 2912TT)

3. China F&B Business (UPCH 220HK)

1. Uni-President(1216TT) Group Overview



The Highlight of Uni-President Group

Largest F&B Company in Taiwan

- ✓ Market Cap US\$9.29bn, QFII ratio 46.50%
- ✓ Total assets US\$12.42bn, and revenue US\$14.25bn.
- ✓ Vertical integration from manufacturing, distribution to retailing.

Top 3 F&B Company in China (UPCH)

✓ Top. 2 position in Tea and Instant Noodles & Top.3 position in Juice

Largest CVS & Hypermarket Retailers in Taiwan

✓"7-11" Convenience Store Chains & "Carrefour" Hypermarket Chains

Focusing F&B and Retail Businesses in Asia

- * Market cap & QFII based on the closing price NT\$54.1 (US\$1=NT\$30.02) as of Aug 22, 2014
- * * Total assets and revenue were consolidated-based in 2013: US\$1=NT\$29.81 for total assets; NT\$29.69 for revenue.

Last Key P&L Items of Uni-President (Consolidated)

Unit: NTD in Billions

Consolidated-		1H 2014		1H 2013		
basis	Amount % YoY		YoY	Amount	%	
Revenues	214.45	100.0%	1.6%	211.18	100.0%	
Net Operating Margin	68.23	31.8%	2.8%	66.35	31.4%	
Operating Profit	10.67	5.0%	4.9%	10.18	4.8%	
Profit before income tax	13.88	6.5%	0.8%	13.78	6.5%	
Net Income	11.40	5.3%	5.0%	10.86	5.1%	
*Net Income	7.26	3.4%	11.4%	6.52	3.1%	
*EPS (after tax)	1.41			1.26		

^{*}The figure is attributable to owners of the parent.



1H14 Segment Information of Uni-President (Consolidated)

Unit: NTD in Billions

Segments (Note)	F&B and Feeds	CVS &Other Retail	Container& Packing	Others	Total	Adj.	Con- solidated
Segment revenue**	99.01	84.54	20.20	39.33	243.08	(28.63)	214.45
%	40.7%	34.8%	8.3%	16.2%	100.0%		
YoY	0.8%	4.0%	24.5%	-2.3%	3.0%		1.6%
Segment income	3.50	4.34	1.13	1.15	10.12	0.55	10.67
Segment income%	3.5%	5.1%	5.6%	2.9%	4.2%		5.0%
YoY	13.4%	0.3%	17.5%	-10.1%	4.9%		4.8%

** Revenue from external customers

Note: Major contributed Companies of each segment

- ■F&B and Feeds: UPEC(1216TT) / UPCH(220HK) / Southeast-Asia affiliates etc.
- **CVS &Other Retail**: PCSC(2912TT)'s Taiwan 7-11 Business/ President Drugstore Business Corp./ President Transnet Corp./Philippine 7-11 etc.
- **Container&Packing**: Ton-Yi Industrial(9907TT) / President Packaging Corp. etc.
- •Others: PCSC(2912TT)'s restaurant & china retail business / ScinoPharm(1789TT) / President International Development Corp./ Uni-President Development Corp. etc.

Key Balance Sheet Items & Indices of Uni-President (Consolidated)

Items	2014/0	06/30	2013/1	2/31	2013/06/30		
(NTD in Billions)	Amount	%	Amount	%	Amount	%	
Total Assets	391.60	100.0%	370.20	100%	368.74	100.0%	
Major: Cash & equivalents	50.28	12.8%	40.81	11%	45.30	12.3%	
Account receivable,net	19.43	5.0%	17.63	5%	19.99	5.4%	
Inventories, net	33.43	8.5%	36.22	10%	35.03	9.5%	
Investments (equity method)	32.83	8.4%	32.05	9%	30.42	8.3%	
PP&E	153.07	39.1%	147.68	40%	138.86	37.6%	
Total Liabilities	253.63	64.8%	232.14	63%	240.49	65.2%	
Major: S/T interest-bearing debt	57.44	14.7%	44.94	12%	43.81	11.9%	
L/T interest-bearing debt	77.79	19.9%	79.46	21%	78.78	21.3%	
Total Stockholders' Equity	137.97	35.2%	138.07	37%	128.25	34.8%	
Key Indices							
Current Ratio	94.64%		99.65%		98.86%		
Debt to Equity Ratio	183.83%		168.13%		187.52%		
Net Debt to Equity Ratio	147.39%		138.57%		152.19%		

Key Cash Flow Items of Uni-President (Consolidated)

Unit: NTD in Billions

Items	1H 2014	1H 2013
Beginning Balance	40.81	43.95
Net cash provided by operating activities	15.50	13.32
Capital expenditures	(13.93)	(16.44)
Net cash used in investing activities	(15.73)	(18.47)
Bank loans and Commercial paper, net	(2.28)	4.78
Proceeds from issuance of bonds, net	13.55	6.20
Net cash provided by (used in) financing activities	9.13	7.38
Others	0.57	(88.0)
Ending Balance	50.28	45.30



Historical Key P&L Items of Uni-President (Consolidated)

Unit: NTD in Billions

Consolidated- basis	Y2013 (IFRS)			012 RS)	Y2011 (ROC GAAP)		Y2010 (ROC GAAP)		
Dasis	Amount	% of Rev.	YoY	Amount	% of Rev.	Amount	% of Rev.	Amount	% of Rev.
Revenue	423.06	100%	4.2%	406.05	100%	388.03	100%	343.42	100%
Gross Profit	130.86	31%	4.1%	125.73	31%	110.30	28%	101.19	29%
Operating Profit	18.09	4%	-8.1%	19.69	5%	15.08	4%	17.27	5%
Net Income	20.74	5%	33.2%	15.57	4%	14.73	4%	16.92	5%
*Net Income	12.76	3%	29.3%	9.88	3%	9.45	2%	10.93	3%
*EPS (after tax)	2.48			1.92		2.08		2.40	

^{*}The figure is attributable to the equity holders of the company.



The Major Structure of Uni-President Group

Taiwan F&B: Uni-President (UPEC) (1216 TT)



F&B

Uni-President China (UPCH) (220 HK) **UPEC holds 70.5%**

Southeast Asia **Holdings**

(Vietnam · Indonesia · Thailand · Philippines) **UPEC holds 100%**

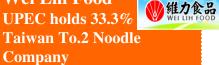
TTET Union (1232TT)



健康、美味、活力的每一天

UPEC holds 37.7% UP Group holds 45.3%

Wei Lih Food UPEC holds 33.3%



Kuang Chuan

UPEC holds 31.25% Taiwan To.3 Dairy Company

Container & Packaging

Ton-Yi Industrial (9907TT)

UPEC holds 45.55% UP Group holds 47.49%

Trading



UPEC holds 63.17%

Nan Lien International

Tait

UPEC holds 100%

Retail & Logistics

ELEVEN

President Chain Stores (PCSC) (2912TT)

UPEC holds 45.4%

Starbucks (Taiwan

& Shanghai)

PCSC holds 30% **UPEC holds 20%**

Presicarre Corp.

UPEC holds 20.5% Carrefour PCSC holds 19.5%

TAKKYUBIN

PCSC holds 70% **UPEC** holds 20%

Others Prince Housing &

Development (2511TT)



UPEC holds 9.79%

UP Group holds 10.78%

President Internationa

Development

(PIDC)

UPEC holds 68.03%

Scinopharm (1789TT)



UPEC holds 37.94% UP Group holds 47.96%

President Securities (2855TT)

UPEC holds 27.71%; UP Group holds 33.11%

* The above structure only includes Uni-President's major subsidiaries.



Leading Market Position in Taiwan

	1H14	1H13
Instant Noodle:		
UPEC (No.1)	47.55%	48.74%
Wei-Lih	22.63%	22.12%
Vedan	18.29%	17.00%
Vewong	3.11%	3.24%
Master Kong	2.92%	4.03%

	1H14	1H13
RTD Tea:		
UPEC (No.1)	46.30%	46.30%
Vitalon	8.40%	8.70%
Lipton	5.00%	4.60%
Kuang Chuan	3.90%	4.40%
Bottled Water:		
UPEC (No.1)	31.40%	28.40%
Vedan	12.40%	12.80%
Yes Water	10.10%	10.80%
RTD Juice:		
Coca-Cola	24.50%	21.20%
Weichuan	12.80%	11.10%
UPEC (No.3)	11.40%	12.50%
Ocean Spray	9.90%	11.10%
RTD Coffee:		
King Car	32.80%	32.60%
Weichuan	18.20%	21.00%
UPEC (No.3)	16.90%	17.40%
Bifido	9.90%	8.60%

	1H14	1H13
Yogurt Drink		
UPEC (No.1)	69.80%	70.30%
Weichuan	20.60%	21.10%
Kuang Chuan	6.40%	5.30%
Flavored Milk		
UPEC (No.1)	51.90%	49.10%
Kuang Chuan	23.40%	23.80%
Bifido	22.30%	23.80%
Soy Milk		
UPEC (No.1)	64.30%	67.80%
Kuang Chuan	13.60%	16.80%
Imei	14.00%	14.20%
Fresh Milk		
Weichuan	35.10%	37.00%
UPEC (No.2)	30.50%	31.50%
Kuang Chuan	24.70%	23.00%

















Uni-President Stand-alone Historical Key Financials

Unit: NTD in Billions

Stand-alone		Y2013 (IFRS)			Y2012 (IFRS adjusted)		011 GAAP)	Y2010 (ROC GAAP)		
basis	Amount	% of Rev.	YoY	Amount	% of Rev.	Amount	% of Rev.	Amount	% of Rev.	
Revenue	42.34	100.0%	-4.4%	44.29	100.0%	51.83	100.0%	48.96	100.0%	
Gross Profit	10.56	24.9%	-1.2%	10.69	24.1%	12.01	23.2%	11.38	23.2%	
Operating Profit	1.39	3.3%	-39.9%	2.32	5.2%	1.87	3.6%	1.76	3.6%	
Net Income	12.76	30.1%	29.3%	9.88	22.3%	9.45	18.2%	10.93	22.3%	
EPS (after tax)	2.4	18		1.9	1.92		2.08		2.40	
Total Payout Ratio:		85%		* 78%		82%		78%		
Cash dividend/share	** 1.50		1.40		1.00		1.40			
Stock dividend/share	*	* 0.60		0.0	60	0.7	70	0.6	50	

^{*} Y2012 Total Payout ratio was based on EPS\$2.55 in 2012 (Taiwan ROC GAAP).

^{**} Pending Shareholders' Meeting Resolution.



Major Profit Contributors to Uni-President (stand-alone)

Stand-alone basis		Y2013 (IFRS)		Y2012 (IFRS)		11 GAAP)	Y2010 (ROC GAAP)	
(NTD in Millions)	Amount	% of NI	Amount	% of NI	Amount	% of NI	Amount	% of NI
Operating income	1,394	11%	2,321	23%	1,866	20%	1,758	16%
Total Investment Income (Equity Method)	11,436	90%	7,681	78%	7,598	80%	8,729	80%
Major Components of Investment Income:								
1. PCSC(2912TT) (45.4% ownership)	3,526	28%	2,669	27%	2,685	28%	2,702	25%
2. Cayman President (100% ownership)	3,370	26%	3,419	35%	1,699	18%	2,233	20%
3. Ton Yi Industrial (9907TT) (45.55% ownership)	586	5%	57	1%	448	5%	983	9%
4. Kai Yu Investment (100% ownership)	515	4%	(31)	0%	368	4%	487	4%
5. Scinopharm (1789TT) (37.94% ownership)	483	4%	444	5%	373	4%	361	3%
6. President Securities (2855TT) (27.71% ownership)	377	3%	324	3%	155	2%	491	4%
7. Nan Lien International (100% ownership)	323	3%	243	2%	255	3%	231	2%
8. PIDC (68.03% ownership)	271	2%	(631)	-6%	609	6%	282	3%
9. TTET Union (1232TT) (37.67% ownership)	248	2%	134	1%	176	2%	201	2%
10. Prince Housing (2511TT) (10.45% ownership)	173	1%	688	7%	N/A	N/A	N/A	N/A
Net Income	12,764	100%	9,875	100%	9,448	100%	10,929	100%



2. CVS & Retail Business (PCSC 2912TT)



CVS & Retail Businesses



President Chain Store Corp. (PCSC 2912TT)

(**UPEC** holds 45.4%)

- History: Opened the first 7-11 in Taiwan in 1980 & Listed on TWSE since 1997.
- Valuation: Market cap US\$7.74bn*, QFII ratio 43.05%.
- Geographic Scope: Taiwan \ China \ Southeast Asia (Philippine).
- China Retail Businesses:
 - First entered China retail market through Shanghai Starbucks in Year 2000.
 - In May 2008, be granted "7-Eleven" franchise license in Shanghai; 74 stores opened as of end June, 2014.

^{*} Market cap & QFII Ratio based on closing price NT\$223.5 as of Aug 22, 2014, US\$1=NT\$30.02



Key P&L Items of PCSC (2912TT) (Consolidated)

Unit: NTD in Billions

Consolidated-basis	1H14		1H	1H13		Y2013		Y2012		
		(IFRS)		(IF)	RS)	(IF	RS)	(IFRS adjusted)		
	Amount	% of Rev	YoY	Amount	% of Rev	Amount	% of Rev	Amount	% of Rev	
Revenue	101.44	100.0%	3.6%	97.92	100.0%	200.61	100.0%	192.60	100.0%	
Gross Profit	32.52	32.1%	6.6%	30.51	31.2%	63.42	31.6%	63.21	32.8%	
Operating Profit	5.15	5.1%	2.2%	5.04	5.2%	10.20	5.1%	8.77	4.6%	
Net Income	5.70	5.6%	17.0%	4.87	5.0%	9.24	4.6%	6.76	3.5%	
*Net Income	5.16	5.1%	19.4%	4.32	4.4%	8.04	4.0%	5.92	3.1%	
*EPS (after tax)	4.9	97		4.	16	7.73		5.69		

^{*}The figure is attributable to the equity holders of the company.



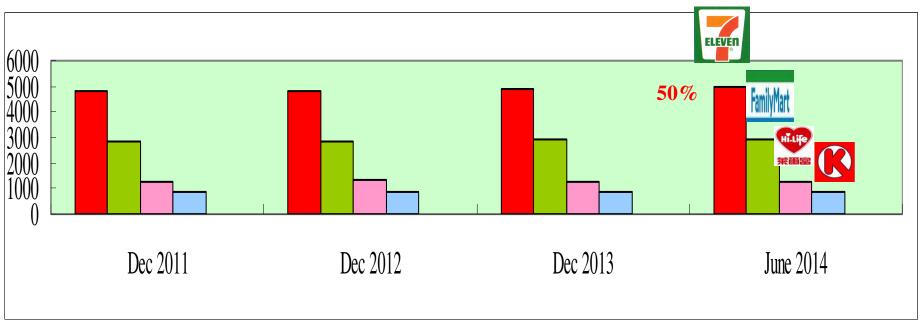
PCSC (2912TT) Consolidated Revenue by sectors

Unit: NTD in Billions

Revenue by Sectors	IFRS									
	1H14 % of		YoY	1H13	% of					
		Rev.			Rev.					
1.Conveinece Stores	63.94	63%	2.9%	62.14	63%					
2.Retail Business (including filling stations)	27.93	28%	5.3%	26.53	27%					
3. PCSC's other operating segments	8.37	8%	2.4%	8.17	8%					
4. Logistics Business	1.20	1%	10.3%	1.09	1%					
Total Revenue	101.44	100%	3.6%	97.92	100%					

PCSC's Market Share in Taiwan

Number of Convenience Stores in Taiwan



	Dec2011	Dec2012	Dec2013	June 2014
■ 7-ELEVEN Chain	4,803	4,852	4,922	5,001
Family Mart Chain	2,823	2,851	2,901	2,913
■ Hi-Life Chain	1,295	1,304	1,290	1,289
OK Chain	867	890	866	868

Data source: PCSC



PCSC's Major Retail Scopes in Taiwan

Convenience Store

7-ELEVEN



PCSC holds 100% # of stores: 5,001

Drugstore

Cosmed Taiwan



PCSC holds 100% **# of stores: 364**

Department Store

Hankvu

PCSC holds 70% **UPEC holds 30%**





Shopping Mall

Dream Mall

。夢時代 PCSC holds 19% **UPEC holds 40.5%**

PIDC holds 40.5%

of store: 1

PCSC (2912TT)

Restaurants

Starbucks Taiwan

PCSC holds 30% **UPEC holds 20% # of stores: 314**



Cold Stone Creamery

PCSC holds 100%

of stores: 38

Afternoon Tea

PCSC holds 51%

of stores: 14 AfternoonTea





PCSC holds 50% # of stores: 54

21 Century



PCSC holds 100%

of stores: 32

Distribution & Logistics

Retail Support International



UP Group holds 65%

Uni-President Cold-Chain



UP Group holds 100%

Wisdom Distribution



UP Group holds 100%

TAKKYUBIN



PCSC holds 70% **UPEC holds 20%**

Online Retailer



Books.com.tw PCSC holds 50.03%







PCSC's Major Retail Scopes Overseas

China

Southeast Asia

Convenience Store

Shanghai 7-ELEVEN

PCSC holds 100% # of stores: 74



Supermarket

Shandong Uni-Mart

PCSC holds 55% # of stores: 194



Presiclerc(Beijing)

PCSC holds 98.12%





Hypermarket

Sichuan Uni-Mart



PCSC holds 100%

of stores: 5

Restaurants

Shanghai Starbucks

PCSC holds: 30% UPEC holds: 20%

of stores: 506



Cold Stone Creamery

PCSC holds 100% # of stores: 59



Shanghai Mister Donut

PCSC holds 50% # of stores: 20



Convenience Store

Philippine 7-ELEVEN (SEVN PM)

PCSC holds 51.56% # of stores: 1,120



3. China F&B Business (UPCH 220HK)



F&B Business in China

Uni-President China Holdings Ltd. (UPCH 220 HK)

- Commenced China F&B operations in 1992.
- Listed on HKSE since Dec 17th, 2007
- Current market cap US\$3.96bn*.
- Strong market position:

Top.2 in RTD Tea & Instant Noodles; **Top.3** in Diluted Juice.

• Distribution to 31 provinces across China.

(**UPEC** holds **70.5**%)















UPCH (220HK) Results highlights

RMB mn	1H 2014	1H 2013	Change
Revenue	12,367	12,204	1.3%
Gross Profit	4,020	4,145	-3.0%
Gross Margin	32.5%	34.0%	-1.5ppt
Operating Profit	416	620	-32.9%
Operating Margin	3.4%	5.1%	-1.7ppt
Profit before Income Tax	455	729	-37.7%
Net Profit	355	575	-38.2%
EPS(cents) *	9.80	15.97	-6.17
Net Margin	2.9%	4.7%	-1.8ppt
Recurring Net Margin	2.9%	3.0%	-0.1ppt

^{*} Weighted Average EPS reflects rights issue on June 24, 2014



Historical Key P&L Items of UPCH (220HK) (Consolidated)

Unit: RMB in Millions

Consolidated-basis	Y2013		Y2012		Y2011		Y2010		
	Amount	% of Rev.	YoY	Amount	% of Rev.	Amount	% of Rev.	Amount	% of Rev.
Revenue	23,329	100%	9.0%	21,406	100%	16,932	100%	12,591	100%
Gross Profit	7,780	33%	5.1%	7,402	35%	4,943	29%	4,043	32%
Gross Margin	33.3%		-1.3ppt	34.6%		29.2%		32.1%	
Operating Profit	932	4%	5.7 %	882	4%	261	2%	558	4%
Operating Margin	4.0	%	-0.1ppt	4.1	%	1.5	5%	4.4	4%
Pre Tax Profit	1,116	5%	3.6%	1,077	5%	396	2%	682	5%
*Net Profit	916	4%	7.0%	856	4%	312	2%	519	4%
*EPS (after tax) (cents)	25.46		7.1%	23.	78	8.0	67	14	.42
Total Payout Ratio:	20%			20	%	30	1%	30)%
Cash dividend/share		5.092		4.7	56	2.6	600	4.3	326

^{*}The figure is attributable to the equity holders of the company.



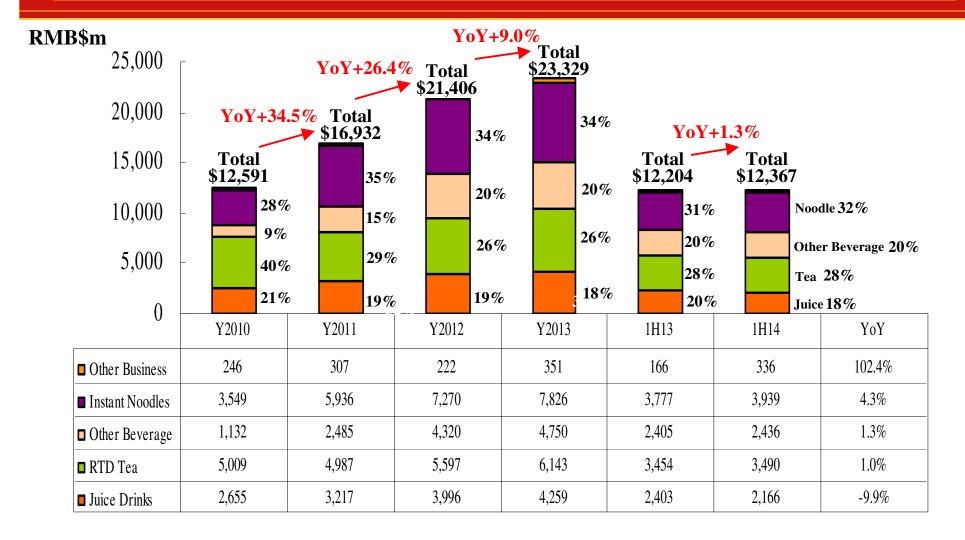
Industry growth in China

	1H 2014		
Unit: %	Value	Volume	
Instant noodles	-1.9	-5.9	
Beverage	8.9	4.9	
RTD tea (no milk)	-1.6	1.0	
Juice	0.2	-2.3	
Milk tea	6.4	1.0	
Carbonated drink	2.0	0.3	
Bottled water	15.7	8.0	
Functional drink	27.2	28.1	
Asian traditional drink	19.8	13.2	

Source: Nielsen



UPCH Sales Break-down by Products





Market Position in China



Instant Noodles

Unit: %



1H 2014	Tingyi	UPCH	Jinmailang	Baixiang
By Value	57.1	17.6	5.8	5.7
By Volume	47.5	16.8	7.3	8.3



RTD Tea

1H 2014	Tingyi	UPCH	Wahaha	Jinmailang
By Value	55.5	23.6	6.9	3.2
By Volume	60.5	22.8	6.1	3.1

Source: Nielsen



Market Position in China



Juice Unit: %

1H 2014	Coca-Cola	Tingyi	UPCH	Yeshu	Huiyuan
By Value	23.1	16.7	12.4	7.7	7.6
By Volume	25.3	20.7	16.0	3.9	6.9



Milk Tea

1H 2014	UPCH	Tingyi	Nongfu Spring	Wahaha	Kirin
By Value	59.9	18.2	6.4	6.1	5.8
By Volume	62.9	19.4	6.3	5.7	2.5

Source: Nielsen



Rank No.1 in Noodles & Beverage in China

- Instant Noodles ranked No. 1 in *Overall Rating* in Research Report on the Reputation of China's Instant Noodles Brands in 2013 (2013中國方便麵品牌□碑研究報告), and ranked No.1 in
 - ➤ Quality Approval (品質認可度)
 - ➤ Corporate Reputation (企業美譽度)
 - ➤ Product Evaluation (產品好評度)

Source: CSISC (China Statistical Information Services Center中國統計信息服務中心)

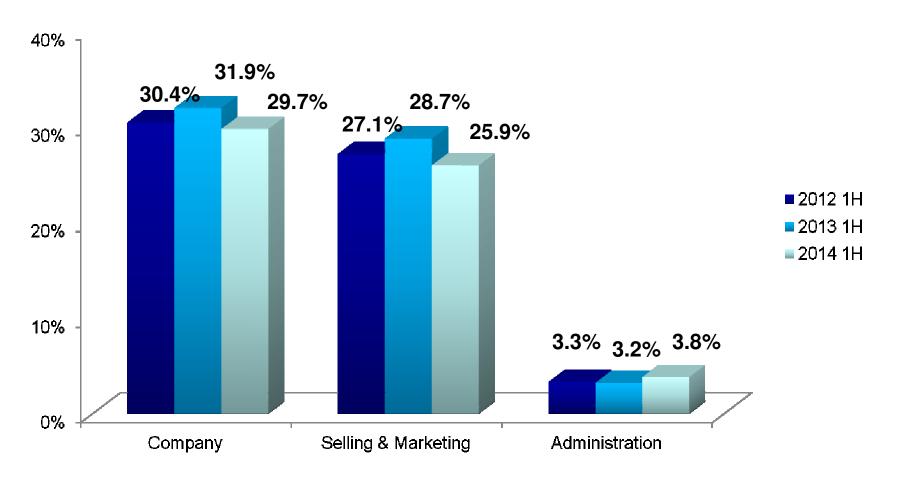
- Beverage ranked No. 1 in *Overall Reputation Index (口碑總指數)* in Research Report on the Reputation of China's Beverage Brands in 2013 (2013中國飲料品牌口碑研究報告), and ranked No.1 in
 - ➤ Brand Recognition (品牌知名度)
 - ➤ Quality Approval(品質認可度)
 - ➤ Corporate Reputation (企業美譽度)

Source : CSISC, Xinhuanet (新華網) and www.cqn.com.cn (中國質量新聞網)



UPCH (220HK) Expenses break-down

As % of revenue



UPCH (220HK) Production Base

□ 30 plants across China at the end of June, 2014.

(1) 8 new plants opened in 2012Y: Changsha Nanning Zhangjiang Akesu Changchun Baiyin Chongqing Jinan.

(2) 7 new plants opened in 2013Y: Xuzhou Shanxi Guiyang Bama Hainan Wuxue Hangzhou

